RECRUIT

About the club:

- Ty Celyn Junior Football Club
- Located in East Cardiff
- FAW Silver accredited club
- 10 Teams from Under 6 through to Under 16 for both males and females

What did the club do?

The club were considered a collection of silo teams with no purpose other than to turn up for training and matches. Their local presence was confusing and lacked community focus.

Club developed a link with Cardiff University which offered flexible work experience opportunities for student, providing 70 hours of work experience support.

They have an exceptional undergraduate student who sorts out all their current social media.

As a reward, the club paid for the student to take a FLA level 1 course and given him a club bobble hat!

He's now happy to continue supporting the club and will do this as part of volunteering after he finishes his course.

How did the club do this?

The club attended a workshop, which was attended by Cardiff University and an informal link was made. Work experience roles were discussed with the university and the club applied for their programme.

Club completed job descriptions for roles and these were posted within the university. Once students had submitted interest, club then shortlisted the students and interviews conducted.

In order for the student to volunteer with the club, they had to perform a DBS check and also formally register him on COMET as a volunteer (team helper). This then covered him for Public Liability and personal insurance cover.

DISCOVERING

"Exploring new ideas outside of the traditional parent recruitment has helped our club go from strength to strength. Discovering the programme that the University had in place and matching with our opportunities has not only allowed our club to develop in areas where we did not have volunteers/skills, but much bigger than that it has enabled us to create a new connection within the community, which we hope will support our future recruitment at the club."

- Chris Lewis, Secretary