INSPIRE

About the club:

- Undy AFC
- Located Monmouthshire, South East Wales
- FAW Platinum Accredited Club
- 22 teams from Under 6 through to Senior for both males and females

UNDY A.F.C.

What did the club do?

Club wanted to establish a girl's section in 2019 which they had to identify and inspire new coaches to join the club.

The club focussed on inspiring parents to allow time to implement their coaching strategy and provide a longer-term solution.

The club Coaching Qualifications Strategy provides guidance of the level of coaching qualifications required for coach and lead coach roles within the age groups.

How did the club do this?

The club inspired our future coaches by showing the parents how much the girls benefitted from participating in football activities and also how much the coaching staff enjoyed teaching the girls.

When setting up a new age-group, the club advertised for players and the coaching co-ordinator led the initial training sessions. After a couple of months, a couple of parents were identified who were encouraged and supported to undertake their coaching training.

Two parents took the qualifications and transitioned from the temporary lead coach to lead the new teams.

Using the clubs coach development strategy, the club make it clear they will pay for all courses marked as 'required'.

FUTURE COACHES

"We inspired our future coaches by showing the parents how much the girls benefitted from participating in football activities and also how much the coaching staff enjoyed teaching the girls."

- Karl Luton, Chairperson